

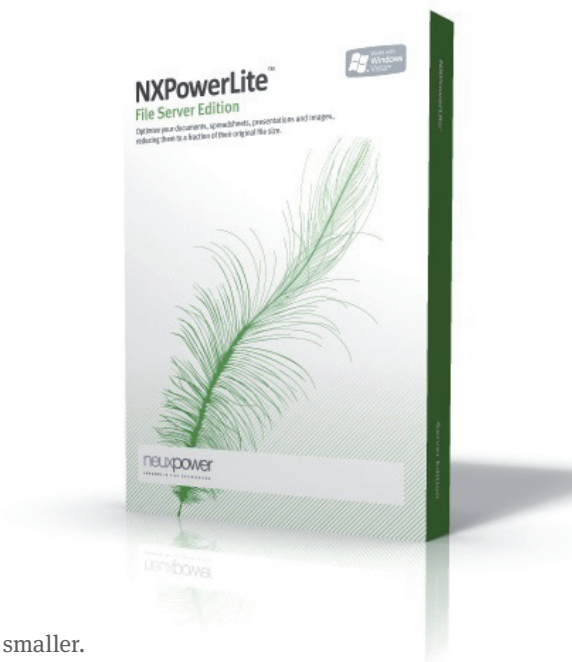
NXPowerLite™

File Server Edition

Instantly reclaim server storage – The simple alternative to deduplication or compression

NXPowerLite file optimization technology radically reduces the size of Word documents, Excel® spreadsheets and PowerPoint® presentations. Files remain in their original format, with no discernible loss of quality – and there's no need to unzip before using them.

NXPowerLite File Server Edition is a software-only solution that's easy to deploy. The first time you use it, you'll reclaim vast amounts of existing server storage. By scheduling it to run regularly, you can continue to free up storage on an ongoing basis.



What is file optimization?

Files are often much larger than they need to be. Optimization makes them smaller.

File optimization works by eliminating any excess baggage and converting graphics to the most appropriate file format and resolution. It can also apply JPEG compression to images to further reduce file sizes.

File optimization reduces the size of image-heavy files far more effectively than traditional compression methods. Optimizing a large PowerPoint® presentation will often reduce its file size by more than 90% (zipping the same presentation will typically result in a compression rate of just 10-15%).

Optimized files retain all their functionality, so they can be opened and edited by anybody. There's no need for special decompression or viewing software.

“Doesn't exactly compress files, it wrings them out, shaking unneeded bytes out of graphics and included objects to radically reduce their size without affecting their appearance.”

InformationWeek
THE BUSINESS VALUE OF TECHNOLOGY

Reclaim server storage

Storage growth is a critical problem. Storage hardware requires floorspace, power and technical support. File optimization enables you to manage your storage more efficiently.

Reduce managed backup costs

Most managed backup services charge you by the Gigabyte. File optimization can drastically reduce this monthly cost.

Shorten network response times

Large files slow down your entire network. Optimizing them can significantly lighten the load, reducing data transfer costs and improving network response times – so remote users can 'feel' local.

Avoid buying new hardware

Enterprise-grade storage is expensive to procure and bad for the environment. File optimization helps extend the life of your existing hardware and contributes to a greener storage strategy.

Shorten backup windows

Optimizing files accelerates your backup process, shortening backup windows, cutting costs and reducing media requirements.

Improve data migration efficiency

Data migration is an extremely costly and time-consuming process. Optimizing files at the beginning of a migration project can significantly speed things up.

For further information, prices or evaluation software, call us on:

+44 (0)207 424 8700 (UK) or +1-267-238-3833 (US)

Alternatively, contact your local software reseller or visit www.neuxpower.com

System requirements

Compatible with servers running Microsoft® Windows® 2000 or later. However, it can be tasked to optimize files on other platforms, such as NetApp® servers. Requires JScript 5.5 or later.

NXPowerLite File Server Edition can optimize Microsoft® Word, Excel® and PowerPoint® files.

Success story

A leading global engineering company had an urgent need to reduce the amount of data stored on their network. Nightly backups were taking too long and overlapping the next business day.

A feasibility study showed that almost half their storage was occupied by Microsoft Office documents, spreadsheets and presentations.

The company tested NXPowerLite File Server Edition on one of their servers. The software immediately reduced occupied storage by more than 25%.

“NXPowerLite has significantly improved operational and system resource efficiency... the reduction is unbelievably powerful.”



NXPowerLite File Server Edition is trusted by many Fortune 500 companies and government agencies, including:

Defense

Dept of National Defense, Canada
Multi National Command, Iraq
NATO
US Navy

Government & education

Landgard Service
NYC Department of Education
Purdue University, Indiana
Sydney Catchment Authority

Manufacturing

BAE Systems
Bridgestone
Caterpillar
Premier Oil

Finance

Allied Dresdner Asset Management
First Reserve Corporation
St James's Place

Healthcare

Babyliss
CHANEL
Johnson & Johnson

Sales & marketing

J Walter Thompson
Lowe Strateus
Montagu Evans

Transportation

Airbus
Translink
Virgin Blue Airlines

Food & drink

Coca-Cola Amatil
Hall & Woodhouse
Nestle
Sara Lee Foods

Leisure & tourism

Carte Blanche Greetings
Robinson Club
Ville de Pointe Claire
The Walt Disney Company

Technology

Bayer
Canon
Citizen Watch Company
Fujitsu Consulting

NXPowerLite Desktop Edition

Automatically optimize your Word, Excel®, PowerPoint® and JPEG email attachments as they are sent.

The Desktop and File Server Editions of NXPowerLite can be combined to create a powerful, tailored solution that maximizes your return on investment.

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